



Create Wonderful Original Works

Passionate by the Art world, Ben Cuvelier is overflowing with creativity.

After his art studies at the Beaux-Arts of Namur, Belgium, in 1995 he specialized in bande dessinée in Brussels, at the heart of the famous Institut Saint-Luc.

Since 2007, as a multi-talented artist, ready for new experiences, he has been working with **Franco Dragone**. His role is not only to illustrate the Director's visions, but also to create the sets, accessories, characters and video content that will animate the show. A responsibility on a management and artistic level that Ben accomplishes with passion next to Franco.

Ben also enjoys exploring the editing world, and illustrates novels for a younger public, for example «*Les Aventurêves*» published in 2010, or «*Et dans la forêt, j'ai vu*», **Vincent Engel's** novel published by **Ker Editions** in October 2015. It also illustrates several book covers for **Ker Editions** in 2016 and 2017.

In 2011, in association with **Pascal Jacob**, he created a gallery of numeric illustrations and pencil sketches, retracing Circassian poetic desolation. The images, created both digitally, and with a traditional pencil, transport you into the day to day magic of the circus world.

Since January 2012, every year, the **Festival Mondial du Cirque de Demain**, presents Ben's new drawings at the **Cirque Phénix** in Paris.

Ben was subsequently asked by Alain M. Pacherie, founder and director of the **Cirque Phénix** in Paris, to create and illustrate the new scenery, video contents and visual media for shows like «*Cirkafrika 2*», «*L'Empereur de Jade*», «*Mulan*», «*Cirkacuba*», «*Cirkafrika 3*».

Since 2016, as a freelance show concept designer, he has designed and illustrated numerous shows...

In 2018, he founded his own company **CreateWoW**, specialized in concept show design. With 10 years of experience, it is now a reference in the world of entertainment.

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